

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

December 2002



State of Wisconsin
Department of Workforce Development

Seasonal Increase in Bay Area Unadjusted Unemployment Rate In November

For the month of November, only one county experienced a decline in its seasonally unadjusted unemployment rate in the Wisconsin Bay Area.

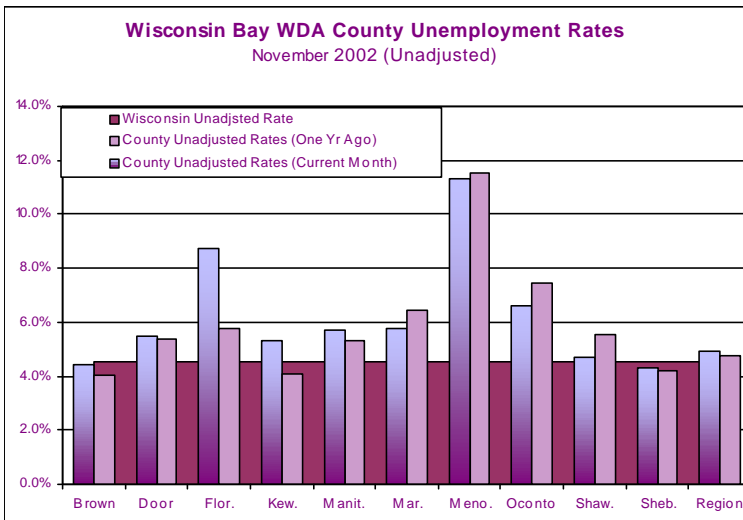
Overall the rate in the Bay Area was up 0.5 tenths of a percentage point from October. The brought the region's rate up to 4.9 percent. This was slightly above the State of Wisconsin's unadjusted rate of 4.5 percent.

The rate for the area was 0.2 of a percentage point above last November. The unemployment rate for November typically begins to rise following seasonal patterns for the area. A normal seasonal pattern will see unemployment rates continue to rise until February and possibly March, depending on the weather. Then the rate will begin to decline through September or October and at which time the pattern will repeat.

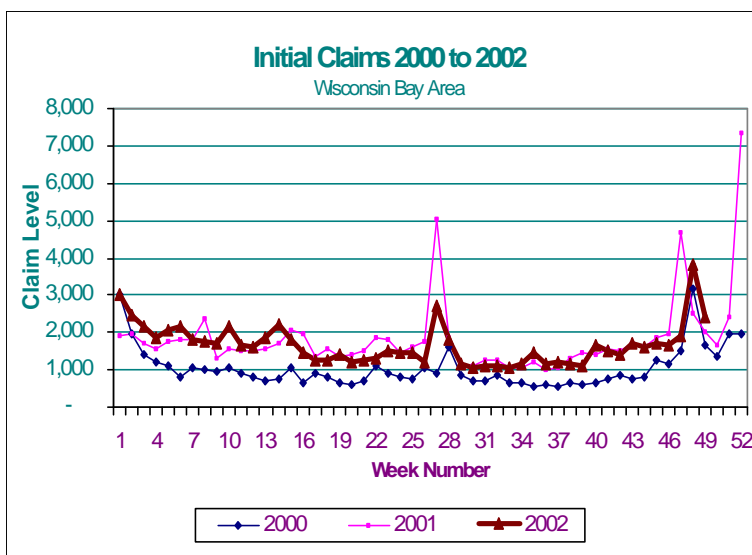
Menominee County was the only county in the Bay Area to experience a decline in its monthly rate during November. The rate dropped 0.2

of a percentage point to 11.3 percent. Menominee County had the highest unadjusted rate in the Wisconsin Bay Area. Sheboygan County had the lowest unadjusted rate in the area at 4.3 percent, an increase of 0.4 of a percentage point from October and up 0.1 of a per-

centage point from last November. Four of the ten counties in the Bay Area had rates below last November. They were: Marinette, Menominee, Oconto and Shawano Counties.



Typically there are three peaks in initial unemployment claims during the year. The first one occurs during early July and generally coincides with the week that the Fourth of July occurs. Quite often, businesses, primarily in the manufacturing sector will shut down for the week to avoid complications from a mid week holiday. This may also be in conjunction with a general plant shut down for retooling and general maintenance and covers usually not more than two weeks.



The second major period occurs in mid to late November. This generally coincides with the beginning of the deer hunt season through Thanksgiving week. Wisconsin has one of the highest peaks of claims during the deer hunt season, which is a major industry in of itself, with several hundred thousand workers leaving work to hunt. The final big push of claims comes the final week of the year. This is due to short work weeks during Christmas and New

years and a number of retail staff being laid off at this time. The number of claims is also augmented by workers that are affected by the weather such as construction.

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Seasonally Adjusted Unemployment Rates

The Green Bay MSA's seasonally adjusted unemployment rate rose 0.4 of a percentage point to 5.0 percent, while the rate for the Sheboygan MSA rose 0.6 of a percentage point to 4.8 percent. Both rates were above one year ago levels. The Green Bay MSA's rate was up 0.5 from last year, and

Sheboygan's rate was up 0.2 from last year.

The nation's unemployment rate increased 0.3 of a percentage point to 6.0 percent. The rate in the State of Wisconsin was up 0.2 of a percentage point to 5.1 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

New Labor Market information available at the DWD LMI website:

County Workforce Profiles have been updated. A separate profile is available for each of Wisconsin's 72 counties and contains information on labor force change, population, per capita personal income and more!

50 largest employers (public sector and private sector) is available for each county in the state.

Visit our website for this and additional labor market information at: <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area												
November 2002	Brown	Door	Florn.	Kewan.	Mantw c.	Marntt.	Menom	Oconto	Shaw n.	Sheboy.	Region	Wisconsin
Civilian Labor Force*	143,000	15,800	1,900	10,600	46,200	22,200	2,300	17,300	20,100	62,000	341,400	3,053,900
Employed	136,700	15,000	1,800	10,000	43,500	20,900	2,100	16,100	19,200	59,300	324,500	2,915,100
Unemployed	6,300	900	200	600	2,600	1,300	300	1,100	900	2,700	16,900	138,800
Unemployment rate(%)	4.4%	5.5%	8.7%	5.3%	5.7%	5.8%	11.3%	6.6%	4.7%	4.3%	4.9%	4.5%
Seasonally Adj. Rate (%)	5.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	4.8%	N/A	5.1%
Total, all industries**	149,500	13,300	1,300	6,600	38,700	20,500	2,000	10,400	12,500	60,900	315,900	2,867,500
Construction & Mining	8,000	900	100	500	1,600	600	0	600	500	2,500	15,400	130,800
Manufacturing	28,100	2,500	300	1,900	13,600	6,600	0	3,100	2,400	24,000	82,600	567,300
Transportation & Public Util.	11,400	200	0	500	2,300	1,000	0	400	500	1,800	18,100	131,800
Wholesale Trade	7,900	300	0	200	1,000	600	0	100	400	1,900	12,400	135,700
Retail Trade	27,300	3,200	300	1,000	6,100	3,600	100	1,800	2,500	9,200	55,100	519,300
Finance, Ins., & Real Estate	10,300	800	0	300	1,000	600	0	200	400	2,000	15,600	153,900
Services	38,500	3,700	200	1,200	8,500	5,200	0	1,900	2,800	12,700	74,700	795,100
Government	18,100	1,700	400	1,000	4,600	2,300	1,900	2,300	2,900	6,900	42,000	433,700
Change from previous month												
Civilian Labor Force*	800	-1,500	0	-200	-300	-200	0	-200	-100	0	-1,800	200
Employed	200	-1,900	0	-200	-600	-300	0	-300	-200	-300	-3,600	-12,400
Unemployed	600	400	0	0	300	200	0	100	100	200	1,900	12,600
Unemployment rate(%)	0.4%	2.7%	0.4%	0.2%	0.7%	0.8%	-0.2%	0.6%	0.4%	0.4%	0.5%	0.4%
Seasonally Adj. Rate (%)	0.4%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.6%	N/A	0.2%
Total, all industries**	700	-1,600	0	-100	-300	-300	0	-100	0	-100	-1,700	500
Construction & Mining	-100	0	0	0	-300	0	0	0	0	0	-500	-3,500
Manufacturing	0	0	0	0	0	-100	0	-100	0	-200	-400	-3,100
Transportation & Public Util.	0	0	0	0	-100	0	0	0	0	0	-200	-900
Wholesale Trade	0	0	0	0	0	0	0	0	0	0	0	200
Retail Trade	600	-700	0	0	100	100	0	0	0	200	100	8,700
Finance, Ins., & Real Estate	0	0	0	0	0	0	0	0	0	0	0	100
Services	0	-700	0	0	-100	-300	0	-100	0	-100	-1,300	-7,600
Government	200	-100	0	0	100	0	0	100	0	200	500	6,500
Change from year ago												
Civilian Labor Force*	3,100	500	200	-100	600	300	100	400	0	400	4,600	59,600
Employed	2,300	500	100	-200	300	400	100	500	200	0	3,700	53,900
Unemployed	700	0	100	100	200	-100	0	-100	-200	200	800	5,700
Unemployment rate(%)	0.4%	0.1%	2.9%	1.2%	0.4%	-0.7%	-0.2%	-0.8%	-0.9%	0.1%	0.2%	0.1%
Seasonally Adj. Rate (%)	0.5%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.2%	N/A	0.2%
Total, all industries**	1,200	200	100	-300	-200	200	100	200	-100	-1,100	100	24,200
Construction & Mining	-600	0	0	0	100	0	0	0	0	-100	-500	3,000
Manufacturing	-100	0	0	-200	-200	-100	0	-200	0	-1,000	-1,700	-8,800
Transportation & Public Util.	400	0	0	0	200	0	0	0	0	0	400	-1,600
Wholesale Trade	400	0	0	0	0	0	0	0	0	0	300	-1,700
Retail Trade	900	100	0	0	100	0	0	0	-100	0	1,100	3,000
Finance, Ins., & Real Estate	-400	0	0	0	0	0	0	0	0	0	-400	3,200
Services	600	100	0	0	-200	200	0	0	-100	0	700	20,400
Government	100	0	0	-100	0	-100	100	300	0	100	300	6,800

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.

Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2001

Look for the most current Labor Market Information at: WWW.DWD.STATE.WI.US/LMI

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